Comsat's $700 million ambition for DBS
The new proliferation of small earth stations

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The Week in Brief

TOP OF THE WEEK

COMSAT'S LOFTY BID ☐ Company seeks FCC approval of ambitious DBS plan. It involves three channels, would be pay-supported and would cost $700 million. **PAGE 23.**

NAB MONEY MATTERS ☐ Controversy looms over proposal that joint board chairman be paid honorarium to compensate for loss of time and person to his regular organization. **PAGE 26.**

FCC MOVE ON HOLD ☐ Decision on agency's switch to Virginia is deferred until February. **PAGE 27.**

NETWORKS TIGHTEN BELTS ☐ NBC starts cost-reduction program. ABC and CBS talk about curtailments and personnel cutbacks through attrition. **PAGE 28.**

GANNETT GOALS ☐ Neuharth discloses plan for national newspaper through communications satellite system and entry into cable programing. **PAGE 28.**

SPECIAL REPORT

BIG BUSINESS NOW ☐ Small earth stations, originally used by rural homeowners to get TV signals, have attracted more and more entrepreneurs who utilize method to sell services to hotels, apartments and trailers. **PAGE 31.**

FCC FINANCIAL FIGURES

RADIO's BOXSCORE IN '79 ☐ FCC releases portion of its AM-FM financial data. It shows net revenues of $2.7 billion for 7,036 stations and total income in excess of $225 million. **PAGE 41.** Market-by-market listing begins on **PAGE 46.**

LAW & REGULATION

FEDERAL REINS ☐ Reagan's task force on regulatory reform suggests government back off for year to allow breathing spell in which to adjust. Scalia says FCC has moved in right direction, FTC should be curbed. **PAGE 70.**

DOUBTS ABOUT 9 KHZ ☐ NAB-supported studies contend switch would cost more than expected and that broadcast economy will not support many new stations. **PAGE 72.**

JOURNALISM

GETTING SET FOR JAN. 20 ☐ Inauguration plans are geared to television. Satellite technology will link Washington's eight inaugural balls with scores of balls in other cities. **PAGE 78.**

BUSINESS

BULLISH ABOUT PAY TV ☐ Investor seminar hears Oak's Carter predict 20% annual growth for STV in next decade. Columbia's Hilford expects home VCR's to triumph over disks. FCC's Washington believes government should restrain itself in regulating new technologies. **PAGE 80.**

LESS WRITE-OFF NOW ☐ ABC says change in method of amortizing costs of original prime-time programing may contribute to operating loss in first quarter of 1981. **PAGE 80.**

MEDIA

HARASSMENT ☐ UHF permittee in Vineland, N.J., vows to go on air in March, despite law suits, vandalism, threats and racial slurs. **PAGE 84.**

SOUNDS OF '80 ☐ Cowboy craze and growing impact of black music is reflected in BROADCASTING's annual survey of top 100 contemporary and country records. **PAGE 86.**

PROGRAMING

LOOKING UPWARD ☐ Report by Station Representatives Association assesses future of satellites and small amount of competition that DBS will generate for broadcasters. **PAGE 90.**

1941

THE 'BROADCASTING' YEARS ☐ An expected war came unexpectedly Dec. 7. It culminated a year in which radio cooperated with government in emergency plans for men, materials and programing. It also was time when FCC issued its monopoly report and broadcasters had their showdown with ASCAP. **PAGE 97.**

PROFILE

TARGETING ON TOMORROW ☐ Thomas McKinney doesn't dwell on the adversity of his earlier years; he concentrates on goals ahead. That positive approach helped to take him to the presidency of Sheridan Broadcasting Corp. and Sheridan Broadcasting Network. **PAGE 121.**

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THE OFFICIAL FCC ACCOUNTING

More bad news than good for radio in 1979

The revenues were up slightly but the profits were off by a lot; but total broadcasting industry revenues (radio and TV) passed $10 billion for first time

According to the FCC's market-by-market radio financial figures for 1979—released last Friday (Dec. 19)—radio profits for the 7,036 reporting stations were $225,258,000—down 23.8% from 1978's total market-by-market radio profit figure of $295,708,470.

Market-by-market revenues for radio stations reporting in 1979 came to $2,730,922,673, compared to 1978's revenue figure of $2,545,442,260—a 7.2% increase.

If one could assume that network radio revenues would remain constant at the $89,861,000 level they hit in 1978 (1979 figures won't be released until January), the total broadcast industry revenue figure for 1979 should approximate $10.6 billion, as compared to 1978's figure of $9.5 billion—an increase of 11.6%. The television total—$7,875,000,000—was released by the FCC earlier this month (BROADCASTING, Dec. 15).

The closest estimate for a total broadcast industry profit total for 1979 is $1,930,814,000. That also assumes that radio network profits stayed the same. The correct 1979 radio network profit figures won't be released by the FCC until January when it also issues corrections and refinements for the figures issued last week.

Several significant changes in the format of the FCC radio figures occurred this year. A new column of figures was compiled indicating market-by-market radio commissions; they totaled $100,281,755 for 1979. Another change was in the way that AM-FM combinations were counted. In 1979 data, they were listed as two separate stations, unlike 1978, when the combinations were counted as one.

Also, barter-tradeout figures were omitted from the market-by-market totals; they, too, will not be available until January. *(continued)*

Market-by-market radio expenses totaled $2,505,663,-916, up 11.3% from the previous year's $2,249,733,790.

Network sales reported at the affiliate level totaled $23,631,302, an increase of 12.9% from 1978 when the comparable figure totaled $20,932,363. Radio spot sales for 1979 totaled $626,991,738, up 6.3% from the 1978 figure of $589,679,935. Local radio sales for 1979 totaled $2,343,-635,870, up 7.5% from the 1978 total of $2,179,170,254.

Los Angeles-Long Beach remained the top market in both profits and revenues for 1979, regaining the top revenue spot which it lost to New York in 1978. Profits for the Los Angeles-Long Beach market were $28,276,426, down 5.1% from its 1978 profit figure total of $29,811,314. That market had revenues in 1979 totaling $116,691,312, up 4.1% from its 1978 revenue figure of $112,078,232.

New York held on to the number two spot for profits and revenues. It had $13,557,470 in profits, a sharp decline (39%) from its 1978 profit figure of $22,236,026. New York revenues were $114,237,435, up 1.2% from the 1978 revenue figure of $112,815,750.

Houston ranked number three in profits with $10,845,-391, up 9.4% from $9,912,556 in 1978. It had revenues of $42,433,223, up 15.2% from $36,817,317 in 1978.

Atlanta climbed three slots to number four rank in profits with $9,205,029 for 1979, up 26.7% from 1978 when that market's profits were $7,265,786. Its revenues for 1979 were $33,287,681, up $28,030,279 or 18.7% from the previous year.

The Minneapolis-St. Paul market displaced Detroit as the fifth ranking market in profits for 1979 with $8,451,317, up 7% from 1978's $7,895,190. It had revenues of $30,886,-601 in 1979, up 13% from 1978's $27,309,988.

Chicago dropped from its number three profit ranking position in 1978 to be number six in 1979 with $7,220,-660—a precipitous 51.8% decline from the previous year when it had profits of $14,969,234. Revenues for that market in 1979 actually rose 8.6% from the previous year's $87,625,459 to $95,126,212.

Washington ranked number seven in profits in 1979 with $7,179,558, an increase of 7.2% over the previous year's $6,694,746. Its revenues for 1979 were $45,061,037.

Seattle came in eighth for profits last year with $6,175,-369, up 34.4% from 1978's profit total of $4,593,838. It had revenues in 1979 totaling $28,981,444.

Columbus, Ohio, ranked number nine in profits in 1979 with $5,353,887, up 20% from 1978's figure of $4,425,207. Revenues for that market in 1979 were $17,040,391 (up 13.5% from 1978's $15,020,081).

Baltimore was number 10 in profits last year with $5,207,954, down 17.5% from the previous year's profit figure of $6,308,679. It had revenues in 1979 of $25,573,-773, up 2.9% from the previous year's total of $24,865,467.

Market-by-market revenue figures begin on page 46

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Market-by-market breakdown of radio station revenue and profit in 1979

Metropolitan areas (number of stations[1] reporting in parentheses)	Time Sales: Network 1979	Time Sales: Network 1978	Time Sales: National and regional advertisers 1979	Time Sales: National and regional advertisers 1978	Time Sales: Local advertisers 1979	Time Sales: Local advertisers 1978	Commissions	Total broadcast revenues[2] 1979	Total broadcast revenues[2] 1978	% change	Total broadcast expenses 1979	Total broadcast income 1979
ABILENE, TEX.(6)	1,418	1,118	179,906	230,595	1,449,995	1,600,135	65,702	1,570,672	1,763,830	- 11.0	1,534,630	36,042
AKRON, OHIO(8)	95,334	92,536	1,605,761	1,776,808	6,323,008	5,664,084	931,372	7,162,395	6,727,643	6.5	6,516,455	645,940
ALBANY, GA.(7)	1,638	1,781	344,385	279,759	1,592,153	1,437,848	48,519	1,892,758	1,685,301	12.3	1,822,291	70,467
ALBANY-SCHENECTADY-TROY, N.Y.(21)	104,187	103,119	2,176,133	2,203,814	7,564,422	7,067,960	1,069,320	8,842,361	8,444,148	4.7	8,016,707	825,654
ALBUQUERQUE, N.M.(17)**	32,968	23,899	1,959,138	1,417,903	6,168,862	5,190,449	1,062,117	7,170,289	5,966,283	20.2	7,583,095	412,806-
ALEXANDRIA, LA.(7)	5,491	4,336	345,476	273,692	1,251,795	1,068,585	58,193	1,545,676	1,303,032	18.6	1,521,159	24,517
ALLENTWN-BETHLEHEM-EASTON, PA-NJ(16)	57,121	52,377	633,168	509,990	5,746,184	5,064,268	320,688	6,191,258	5,424,823	14.1	5,104,236	1,087,022
ALTOONA, PA.(9)	7,923	7,862	314,466	355,773	1,942,088	2,147,677	79,812	2,192,933	2,424,236	- 9.5	2,076,043	116,890
AMARILLO, TEX.(12)	21,045	19,689	663,862	630,060	3,655,934	3,346,580	346,041	4,033,361	3,676,480	9.8	4,362,126	326,765-
ANAHEIM-SANTA ANA-GARDEN GRVE, CA(7)			814,225	1,038,968	4,877,495	5,280,271	653,187	5,052,638	5,675,678	- 11.0	4,499,688	552,950
ANCHORAGE, ALASKA(11)	69,478		847,133	762,272	4,795,815	4,315,450	408,371	5,435,641	4,763,038	14.1	5,892,801	457,160-
ANDERSON(7)	5,744		75,285		1,249,746		52,909	1,277,866			920,678	357,188
ANN ARBOR, MICH.(6)**			251,944	323,988	870,433	1,400,254	53,997	1,080,856	1,692,525	- 36.1	1,395,413	314,557-
ANNISTON, ALA.(4)			137,432	90,918	1,147,709	1,129,817	13,596	1,277,845	1,205,727	6.0	1,142,779	135,066
APPLETON-OSHKOSH, WIS.(13)	6,206	7,058	307,114	331,777	3,628,104	3,082,361	227,034	3,810,211	3,397,724	12.1	3,928,662	118,451-
ASHEVILLE, N.C.(8)	25,959	23,652	206,747	217,731	2,182,498	2,178,367	129,161	2,308,822	2,364,104	- 2.3	2,067,072	241,750
ATLANTA, GA.(37)**	742,697	649,145	8,651,314	5,734,555	29,250,340	26,060,600	5,487,755	33,287,681	28,030,279	18.8	24,082,652	9,205,029
ATLANTIC CITY, N.J.(9)	9,751	5,993	276,804	227,831	2,197,915	1,879,737	91,004	2,409,516	2,118,200	13.8	2,351,805	57,711
AUGUSTA, GA-S.C.(13)	36,410	30,386	562,389	783,531	2,575,869	2,655,028	238,973	3,022,446	3,303,171	- 8.5	3,014,309	8,137
AUSTIN, TEX.(14)	13,787	9,070	1,263,164	1,171,425	6,267,759	5,764,998	839,810	6,755,139	6,250,924	8.1	5,520,489	1,234,650
BAKERSFIELD, CALIF.(24)	70,952	56,622	1,369,716	1,237,006	4,533,399	4,152,217	604,792	5,437,035	4,937,117	10.1	5,206,775	230,260
BALTIMORE(31)**	467,747	438,328	7,034,542	6,562,325	21,952,463	21,584,911	4,061,199	25,573,773	24,865,467	2.8	20,365,817	5,207,956
BATON ROUGE, LA.(12)**	20,425	15,018	624,261	914,337	5,317,179	5,205,743	579,084	5,463,766	5,604,772	- 2.5	4,451,976	1,011,790
BATTLE CREEK, MICH.(8)	7,535	6,125	171,760	169,650	1,509,122	1,137,443	62,723	1,626,903	1,265,574	28.6	1,512,591	114,312
BEAUMONT-PT ARTHUR-ORANGE, TEX(13)	36,840	12,763	621,255	704,918	3,282,779	3,488,594	318,965	3,622,672	3,938,449	- 8.0	4,566,652	943,980-
BILLINGS, MONT.(9)	7,502	5,656	351,152	311,978	2,472,952	2,090,442	114,765	2,781,432	2,364,266	17.6	2,849,892	68,460-
BILOXI-GULFPORT, MISS.(12)	934	1,080	439,570	350,753	2,117,490	1,796,044	57,328	2,581,722	2,124,422	21.5	2,373,355	208,367
BINGHAMTON, N.Y.(9)	21,036	14,438	501,568	423,167	3,000,435	2,490,145	289,692	3,240,873	2,693,309	20.3	3,022,384	218,489
BIRMINGHAM, ALA.(22)**	189,806	80,063	2,558,544	2,175,716	9,948,019	9,821,963	1,533,172	11,312,724	10,929,173	3.5	10,629,706	683,018
BLOOMINGTON-NORMAL, ILL.(4)	1,031	1,015	236,968	247,223	2,292,916	2,001,798	91,981	2,488,038	2,208,210	12.7	1,940,472	547,566
BOISE, IDAHO(8)**	15,155	8,298	414,239	295,541	1,809,969	1,857,955	250,787	2,055,429	2,033,445	1.1	2,185,519	130,090-
BOSTON(32)**	833,262	777,928	16,047,245	15,351,523	33,177,648	28,973,322	7,729,331	42,764,849	38,595,399	10.8	41,138,046	1,626,803
BRIDGEPORT, CONN.(5)	8,724	13,418	699,799	421,228	3,345,163	2,740,615	462,193	3,597,841	2,859,654	25.8	3,422,542	175,299
BROWNSVL-HARLINGEN-SAN BENITO, TX(4)			829,966	689,076	1,682,678	1,622,949	256,818	2,255,826	2,114,009	6.7	1,892,870	362,956
BRYAN-COLLEGE STATION, TEX.(5)		3,600	30,473	157,005	1,321,487	1,006,014	27,599	1,330,460	1,131,024	17.6	1,113,588	216,872
BUFFALO, N.Y.(21)	297,284	248,257	4,299,816	4,343,885	13,134,036	11,393,350	2,149,694	15,669,347	14,083,026	11.3	13,346,505	2,322,842
BURLINGTON, N.C.(5)			218,072	196,395	895,527	859,229	19,748	1,097,715	1,051,643	4.4	1,057,560	40,155
CANTON, OHIO(10)	13,880	14,552	948,592	968,715	4,132,909	3,876,602	458,553	4,710,593	4,487,115	5.0	3,930,248	780,345
CEDAR RAPIDS, IOWA(8)	15,761	17,316	1,210,716	884,692	4,113,570	3,823,705	558,195	4,840,101	4,263,366	13.5	4,138,207	701,894
CHAMPAIGN-URBANA-RANTOUL, ILL.(8)	7,996	3,784	373,876	310,423	2,072,256	1,802,994	144,005	2,375,242	2,024,912	17.3	2,407,133	31,891-

Metropolitan areas (number of stations[1] reporting in parentheses)	Time Sales: Network 1979	Time Sales: Network 1978	Time Sales: National and regional advertisers 1979	Time Sales: National and regional advertisers 1978	Time Sales: Local advertisers 1979	Time Sales: Local advertisers 1978	Commissions	Total broadcast revenues[2] 1979	Total broadcast revenues[2] 1978	% change	Total broadcast expenses 1979	Total broadcast income 1979
CHARLESTON, W. VA.(11)	35,084	28,846	837,586	858,147	3,388,216	2,847,959	200,634	4,082,641	3,585,982	13.9	3,454,364	628,277
CHARLESTON-N. CHARLESTON, S.C.(16)	17,593	20,134	650,199	644,471	4,251,229	3,908,071	368,022	4,566,737	4,248,187	7.5	4,474,444	92,293
CHARLOTTE-GASTONIA, N.C.(21)	191,219	155,097	3,529,098	2,951,387	11,342,698	10,014,639	1,886,441	13,386,258	11,716,092	14.3	11,432,080	1,954,178
CHATTANOOGA, TENN.-GA.(14)**	28,508	34,200	619,466	489,169	3,956,833	4,279,584	286,232	4,355,820	4,652,760	- 6.4	4,436,325	80,505-
CHICAGO(64)**	1,115,379	1,024,903	28,788,669	29,029,824	79,362,850	71,395,438	15,457,324	95,126,212	87,625,459	8.6	87,905,552	7,220,660
CINCINNATI, OHIO-KY.(19)	446,306	433,134	4,810,015	4,589,777	19,662,866	18,607,843	3,427,135	21,623,963	20,481,095	5.6	19,210,406	2,413,557
CLARKSVILLE-HOPKINSVILLE, TN-KY(8)	1,447		171,034	141,226	1,794,735	1,217,532	28,122	1,951,149	1,347,489	44.8	1,641,664	309,485
CLEVELAND(24)	457,627	451,578	7,691,729	7,177,400	27,143,099	23,449,444	4,845,748	30,719,520	26,661,393	15.2	27,598,043	3,121,477
COLORADO SPRINGS, COLO.(11)**	1,004	2,985	566,320	561,429	3,334,324	3,085,736	428,046	3,482,830	3,224,615	8.0	3,789,588	306,758-
COLUMBIA, MO.(4)	6,941	12,947	112,556	106,230	1,152,046	973,472	63,479	1,209,572	1,044,877	15.8	1,195,235	14,337
COLUMBIA, S.C.(8)	42,963	48,700	1,088,404	1,124,742	4,869,771	4,215,608	475,619	5,651,615	5,199,578	8.7	5,212,243	439,372
COLUMBUS, GA.-ALA.(9)	20,641	6,064	688,303	597,103	2,643,138	2,247,233	281,070	3,166,564	2,678,981	18.2	3,528,791	362,227-
COLUMBUS, OHIO(19)**	187,522	156,188	4,205,039	3,828,298	15,386,879	13,410,597	2,823,399	17,040,391	15,020,081	13.5	11,686,504	5,353,887
CORPUS CHRISTI, TEX.(13)	21,634	23,568	1,334,923	1,392,592	2,899,757	3,138,408	377,181	3,892,343	4,175,484	- 6.8	3,714,165	178,178
DALLAS-FORT WORTH(38)**	560,817	512,463	13,560,408	11,974,197	35,530,972	32,415,565	7,067,891	42,938,165	38,158,366	12.3	37,764,400	5,073,765
DAVENPT-ROCK ISL-MOLINE, IA-IL(10)**	24,948	25,511	1,194,596	1,258,328	4,803,251	4,388,271	674,348	5,407,696	5,069,996	6.7	5,320,948	86,748
DAYTON, OHIO(15)	92,408	93,191	2,007,502	1,908,824	11,163,642	10,520,406	1,793,309	11,572,025	10,907,563	6.1	8,784,578	2,787,447
DAYTONA BEACH, FLA.(12)	3,750	1,704	575,521	645,689	2,411,864	1,858,865	153,595	2,902,669	2,379,287	22.0	3,301,211	398,542-
DENVER-BOULDER, COLO.(32)**	330,079	294,086	6,761,307	6,433,054	22,073,080	20,595,695	4,325,631	25,303,429	23,347,480	8.4	23,643,311	1,660,118
DES MOINES, IOWA(13)	81,974	85,061	1,995,163	1,697,390	6,500,087	6,243,539	1,135,407	7,668,292	7,183,764	6.7	6,857,912	810,380
DETROIT(38)**	894,607	779,156	14,186,158	14,845,408	38,498,279	38,532,620	7,307,142	46,549,732	46,519,844	.1	45,510,862	1,038,870
DULUTH-SUPERIOR, MINN.-WIS.(12)**	19,592	27,136	382,542	413,578	2,762,503	3,602,927	137,147	3,070,118	3,902,754	- 21.3	2,819,109	251,009
EAU CLAIRE, WIS.(8)	3,928		314,702	288,532	2,554,269	2,273,334	77,425	2,850,454	2,563,141	11.2	2,497,715	352,739
EL PASO, TEX.(16)**	35,166	29,003	1,903,860	1,609,665	3,526,864	2,732,876	612,929	4,886,159	3,876,283	26.1	6,036,690	1,150,532-
ELMIRA, N.Y.(7)	4,830	3,090	263,628	212,259	1,049,432	1,029,135	34,586	1,291,404	1,217,906	6.0	1,356,492	65,088-
ERIE, PA.(9)	16,809	18,045	310,216	441,472	2,359,372	2,356,526	200,263	2,529,179	2,634,897	- 4.0	2,464,016	65,163
EUGENE-SPRINGFIELD, ORE.(12)**	7,462	17,384	1,318,958	1,387,120	3,388,513	3,902,282	582,407	4,181,509	4,728,874	- 11.6	4,916,650	735,141-
EVANSVILLE, IND.-KY.(14)**	5,578	5,640	467,373	470,994	5,025,282	4,592,582	311,807	5,264,377	4,827,521	9.0	4,738,721	525,656
FALL RIVER(3)	313		170,366		792,931		5,124	914,764			1,049,660	134,896-
FARGO-MOORHEAD, MINN.-N.D.(7)	17,978	14,587	726,751	622,708	3,724,796	3,215,653	246,430	4,263,059	3,693,048	15.4	4,255,996	7,063
FAYETTEVILLE, N.C.(6)	64,321	67,701	632,442	474,499	2,014,325	2,011,313	121,447	2,596,823	2,475,877	4.9	2,286,462	310,361
FAYETTEVILLE-SPRINGDALE, ARK.(11)			338,294	257,352	2,401,581	2,111,842	68,774	2,695,438	2,353,953	14.5	2,475,981	219,457
FITCHBURG-LEOMINSTER, MASS.(4)**	5,518	3,275	158,143	180,301	723,419	648,430	60,293	831,792	899,306	- 7.5	980,220	148,428-
FLINT, MICH.(10)	85,825	68,629	1,371,232	1,321,842	5,554,473	5,486,896	630,998	6,401,379	6,257,860	2.3	5,276,596	1,124,783
FLORENCE, ALA.(10)	6,410	1,477	197,802	113,172	1,901,650	1,954,972	60,137	2,055,048	2,039,944	.7	1,986,245	68,803
FORT COLLINS,COLO.(7)	73,185	70,839	641,787	324,814	1,418,065	1,366,779	66,838	2,097,750	1,725,468	21.6	1,898,804	198,946
FORT LAUDERDALE-HOLLYWOOD, FLA.(11)	49,263	51,184	2,861,539	2,723,556	9,609,572	7,693,200	1,715,376	10,870,276	9,218,925	17.9	11,088,833	218,557-
FORT MYERS-CAPE CORAL, FLA.(8)	1,638	1,082	557,910	442,751	2,138,785	1,890,219	166,762	2,540,511	2,215,823	14.7	2,818,025	277,514-
FORT SMITH, ARK.-OKLA.(14)**	4,414	3,997	214,720	266,708	1,839,642	1,525,549	80,444	1,992,965	1,723,248	15.7	2,077,356	84,391-
FORT WAYNE, IND.(13)**	26,893	27,274	1,142,891	1,326,653	5,999,377	5,770,107	826,168	6,415,878	6,322,133	1.5	5,802,289	613,589
FRESNO, CALIF.(17)**	59,183	87,643	2,515,838	2,775,583	5,511,695	6,523,430	1,095,684	7,070,101	8,250,071	- 14.3	6,917,086	153,015
GADSDEN, ALA.(4)			164,677	162,656	1,896,056	1,567,775	71,532	1,989,201	1,675,705	18.7	1,803,680	185,521

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GAINESVILLE, FLA.(8)	4,224	3,512	242,903	189,923	1,568,647	1,351,177	105,633	1,792,006	1,473,174	21.6	1,643,948	148,058
GALVESTON-TEXAS CITY, TEX.(3)	752	652	235,979	220,527	555,678	568,538	65,179	752,034	743,319	1.2	756,524	4,490-
GARY-HAMMOND-EAST CHICAGO, IND.(7)**	13,454	13,663	504,391	433,110	2,777,184	2,699,146	178,168	3,128,828	3,048,561	2.6	2,790,250	338,578
GRAND FORKS, MINN.(9)			416,372	323,181	2,804,875	2,373,831	59,280	3,242,974	2,730,025	18.8	2,705,324	537,650
GRAND RAPIDS, MICH.(21)	52,411	45,114	1,505,500	1,534,508	9,040,329	8,073,092	1,150,879	9,538,960	8,676,118	9.9	8,727,776	811,184
GREAT FALLS, MONT.(7)		804	345,475	274,321	1,701,550	1,737,115	117,306	1,960,423	2,001,485	- 2.1	2,117,761	157,338-
GREEN BAY, WIS.(5)	13,224	10,003	488,491	631,267	2,653,010	2,369,393	211,764	2,974,415	2,779,686	7.0	2,868,137	106,278
GRNSBORO-WNSTN SLM-HIGH PT, NC(27)**	56,204	23,018	1,503,527	1,279,987	9,031,492	8,990,158	759,315	9,870,241	9,666,591	2.1	9,169,932	700,309
GREENVILLE-SPARTANBURG, S.C.(23)**	60,018	55,051	1,383,387	1,243,489	6,724,579	6,512,332	512,929	7,850,169	7,588,831	3.4	6,864,839	985,330
HAMILTON-MIDDLETOWN, OHIO(6)**	7,697	28,559	800,507	446,786	1,545,485	1,953,975	120,010	2,568,138	2,750,432	- 6.6	3,027,348	459,210-
HARRISBURG, PA.(13)	48,151	44,338	1,056,031	1,038,595	4,416,366	4,002,454	548,114	5,161,182	4,765,335	8.3	4,500,788	660,394
HARTFORD, CONN.(12)**	181,878	120,360	3,532,607	2,941,962	8,904,393	7,787,456	1,835,438	10,833,569	9,410,643	15.1	10,585,803	247,766
HONOLULU(20)	37,916	35,764	1,033,005	940,464	9,055,545	7,940,627	988,968	9,543,553	8,617,559	10.7	10,838,583	1,295,030-
HOUSTON, TEX.(33)**	284,704	275,551	11,357,126	9,893,151	38,011,518	32,640,603	7,404,385	42,433,223	36,817,317	15.3	31,587,832	10,845,391
HUNTINGTON-ASHLAND, WVA-KY-OH(13)**	15,490	19,482	1,026,541	925,089	3,291,878	2,896,124	228,299	4,165,881	3,590,411	16.0	3,478,390	687,491
HUNTSVILLE, ALA.(16)	6,388	5,943	366,709	397,877	3,228,477	2,735,307	162,696	3,479,850	2,993,696	16.2	3,222,156	257,694
IOWA CITY(3)			87,706		961,874		18,012	1,034,568			1,003,168	31,400
INDIANAPOLIS, IND.(22)	309,728	310,843	5,062,248	4,651,271	17,725,549	16,111,901	3,376,512	19,810,537	18,415,871	7.6	17,576,637	2,233,900
JACKSON, MICH.(5)	867	752	94,451	163,624	1,266,836	1,080,344	69,831	1,294,523	1,180,755	9.6	1,280,153	14,370
JACKSON, MISS.(15)**	7,581	11,735	701,874	632,918	4,903,715	4,452,801	398,982	5,514,148	4,936,592	11.7	4,933,910	580,238
JACKSONVILLE, FLA.(29)**	91,243	77,954	1,789,326	2,089,695	6,311,642	6,364,176	957,308	7,310,268	7,673,915	- 4.7	8,588,182	1,277,914-
JOHNSON CY-KINGSPRT-BRSTL, TN-VA(23)	20,453	29,948	594,702	640,290	4,080,310	4,058,946	112,652	4,662,095	4,656,217	.1	4,727,432	65,337-
JOHNSTOWN, PA.(15)	22,774	18,401	237,446	196,875	2,256,175	1,981,441	80,617	2,458,049	2,136,171	15.1	2,356,743	101,306
KALAMAZOO-PORTAGE, MICH.(7)	5,948	4,337	441,105	523,047	2,806,171	2,804,224	233,742	3,052,908	3,113,642	- 2.0	3,021,302	31,606
KANSAS CITY, MO.-KAN.(20)	288,975	222,835	5,477,443	4,871,734	16,529,680	15,600,616	3,284,677	19,046,700	17,570,212	8.4	16,768,303	2,278,397
KILEEN-TEMPLE, TEX.(8)**			296,631	298,803	2,519,936	1,736,799	47,053	2,830,809	2,048,718	38.2	2,303,842	526,967
KNOXVILLE, TENN.(15)	65,472	56,739	1,270,026	1,146,632	5,164,001	5,521,626	523,429	6,043,223	6,277,806	- 3.7	5,812,418	230,805
LACROSSE, WIS.(6)	4,892	6,316	228,079	256,552	2,176,144	1,839,029	62,223	2,427,737	2,256,237	7.6	2,145,202	282,535
LAFAYETTE, LA.(4)	378	322	619,409	372,605	2,010,248	1,756,032	204,206	2,476,293	2,042,883	21.2	2,055,893	420,400
LAFAYETTE-WEST LAFAYETTE, IND.(5)			301,487	299,695	1,681,766	1,534,565	37,739	1,973,587	1,820,381	8.4	1,953,348	20,239
LAKE CHARLES, LA.(8)	1,925	2,420	346,529	369,633	1,939,288	1,632,449	92,118	2,208,051	1,944,936	13.5	2,173,803	34,248
LAKELAND-WINTER HAVEN, FLA.(11)	14,126	11,484	503,767	521,408	2,659,171	2,421,253	181,932	3,046,994	2,840,169	7.3	3,578,662	531,668-
LANCASTER, PA.(9)	15,856	17,307	817,844	794,114	1,947,112	1,921,345	152,380	2,664,542	2,612,518	2.0	2,380,923	283,619
LANSING-EAST LANSING, MICH.(14)**	15,334	15,786	785,412	827,428	4,710,697	4,396,336	399,250	5,133,427	4,889,665	5.0	4,167,373	966,054
LAS CRUCES(5)			131,541		895,007		70,059	964,531			905,226	59,305
LAS VEGAS(14)	18,061	19,628	2,195,079	1,342,926	6,235,275	6,441,728	1,019,484	7,569,844	7,140,177	6.0	6,889,195	680,649
LAWTON, OKLA.(4)			142,435	163,994	911,576	820,480	23,447	1,033,344	970,607	6.5	1,014,667	18,677
LEWISTON-AUBURN, ME.(6)	2,325	261	74,329	87,437	1,148,998	1,043,842	87,892	1,159,881	1,040,388	11.5	1,325,853	165,972-
LEXINGTON-FAYETTE, KY.(12)**	12,415	10,447	642,917	465,547	5,023,434	4,952,690	542,915	5,141,091	5,013,047	2.6	4,115,710	1,025,381
LIMA, OHIO(9)	14,205	3,828	622,137	577,916	2,116,293	2,147,878	133,410	2,639,986	2,655,957	- .6	2,835,777	195,791-
LINCOLN, NEB.(7)	3,293	3,915	318,429	449,984	4,069,883	4,144,125	218,793	4,273,797	4,495,650	- 4.9	3,801,232	472,565

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LITTLE ROCK-N. LITTLE ROCK, AR(15)	351,552	95,863	1,582,766	1,263,333	5,074,205	5,720,621	698,624	5,369,508	6,383,062	- ,2	6,595,438	225,930-
LONG BRANCH-ASBURY PARK, N.J.(5)			334,267	235,241	1,301,227	1,119,199	73,484	1,562,010	1,301,827	20,0	1,217,050	344,960
LONGVIEW-MARSHALL, TEX.(9)			329,825	244,711	1,832,236	1,710,993	24,499	2,160,728	1,881,247	14,9	2,034,058	126,670
LORAIN-ELYRIA, OHIO(4)			199,716	190,422	1,476,558	1,819,079	56,057	1,655,464	1,971,199	- 16,0	1,404,895	250,569
LOS ANGELES-LONG BEACH, CALIF.(51)**	1,369,852	935,897	52,000,786	47,254,376	84,672,987	84,484,216	22,228,655	110,691,312	112,079,232	4,1	98,414,886	29,276,426
LOUISVILLE, KY.-IND.(17)	163,477	190,889	2,943,147	2,707,297	10,363,576	9,754,381	1,823,034	11,951,230	11,211,938	6,6	11,579,444	371,786
LUBBOCK, TEX.(13)**	4,563	8,262	647,049	637,703	4,037,353	3,956,645	329,319	4,376,824	4,334,819	1,0	4,506,043	129,219-
LYNCHBURG, VA.(13)	2,798	847	253,488	329,604	2,007,695	1,571,146	66,483	2,206,326	1,859,217	18,7	2,405,284	198,958-
MACON, GA.(12)**	24,804	19,742	485,913	636,056	2,408,077	2,445,788	146,500	2,830,426	2,993,986	- 5,5	2,595,333	235,093
MADISON, WIS.(9)	40,006	40,605	779,523	978,738	5,382,466	4,950,611	428,064	5,914,002	5,714,111	3,5	4,697,952	1,216,050
MANCHESTER, N.H.(5)**	28,504	31,893	492,694	444,920	2,139,543	2,262,732	233,048	2,454,911	2,536,763	- 3,2	2,530,624	75,713-
MANSFIELD, OHIO(4)	1,234	1,100	271,319	282,542	1,206,795	1,128,829	51,786	1,596,238	1,468,875	8,7	1,282,068	314,170
MCALLEN-PHARR-EDINBURG, TEX.(7)			339,101	265,152	1,813,771	1,882,387	126,523	2,078,038	2,084,872	- ,3	2,289,146	211,108-
MELBOURNE-TITUSVILLE-COCOA, FL.(12)		5,096	677,373	625,345	1,523,414	1,754,045	100,117	2,110,069	2,311,061	- 8,7	2,265,121	155,052-
MEMPHIS, TENN.-ARK.(20)	178,922	151,655	3,926,632	3,346,454	11,308,783	10,243,957	2,168,821	13,333,564	11,915,884	12,8	11,973,438	1,360,126
MIAMI, FLA.(23)**	277,258	234,033	7,448,393	6,526,505	21,001,548	19,759,485	4,313,374	24,668,638	22,893,740	7,8	24,580,783	87,855
MIDLAND, TEX.(7)			201,515	212,865	1,457,516	1,254,306	67,326	1,596,487	1,398,740	14,1	1,475,766	120,721
MILWAUKEE(23)**	249,976	216,512	3,888,627	4,155,518	16,622,816	15,893,469	2,810,389	19,082,883	18,305,944	1,2	15,751,732	2,331,151
MINNEAPOLIS-ST. PAUL(32)	348,522	290,687	6,537,480	6,035,073	26,499,447	23,165,070	5,478,118	31,886,601	27,309,988	13,1	22,435,294	8,451,317
MOBILE, ALA.(17)**	52,977	37,356	843,956	1,244,017	4,406,764	3,941,936	505,444	4,959,547	4,870,496	1,8	5,090,534	130,987-
MODESTO, CALIF.(9)**	151	2,717	1,240,798	1,190,156	1,862,486	2,208,776	246,600	2,872,864	3,196,914	- 10,1	2,953,611	80,747-
MONROE, LA.(7)**	905	775	314,938	270,142	1,753,965	1,821,860	209,796	1,868,592	1,913,625	- 2,4	1,461,342	407,250
MONTGOMERY, ALA.(14)	6,563	6,484	616,067	454,985	3,690,792	3,559,935	129,090	4,253,160	3,859,214	10,2	4,455,583	202,423-
MSKGN-MSKGN HTS-NORTON SHRS, MICH(7)	1,084	942	43,615	66,596	1,707,155	1,767,854	57,191	1,695,199	1,769,563	- 4,2	1,687,474	7,725
NASHVILLE-DAVIDSON, TENN.(27)**	139,427	139,395	3,766,776	3,043,753	11,018,512	10,455,655	1,766,084	13,270,915	12,174,283	9,0	13,767,324	496,409-
NASSAU-SUFFOLK, N.Y.(21)**	6,000	4,574	4,848,741	3,070,330	9,194,962	7,616,867	1,388,649	12,835,913	9,765,044	31,4	11,535,026	1,300,887
NEW BEDFORD, MASS.(4)**	617	623	6,127	42,083	1,368,578	1,581,962	52,318	1,339,921	1,580,658	- 15,2	1,156,456	183,365

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NEW BRITAIN, CONN.(4)			402,965	725,375	1,317,086	1,358,195	193,403	1,549,077	1,839,314	- 15.8	1,804,453	255,376-
NEW HAVEN-WEST HAVEN, CONN.(6)	1,442		1,148,350	1,061,361	4,934,031	4,477,586	722,837	5,607,842	5,084,394	10.3	5,716,086	108,244-
NEW LONDON-NORWICH, CONN.-R.I.(7)			191,702	248,669	2,084,740	2,174,281	108,448	2,170,695	2,371,860	- 8.5	1,926,952	243,743
NEW ORLEANS(20)**	166,347	152,775	3,862,712	3,385,440	13,282,262	12,492,440	2,311,109	15,291,350	14,061,500	8.7	13,822,799	1,468,551
NEW YORK(41)	2,064,486	1,871,901	33,411,439	35,635,312	95,426,757	91,707,478	17,517,899	114,237,435	112,815,750	1.3	100,679,965	13,557,470
NEWARK, N.J.(12)	63,192	81,984	2,097,457	1,993,584	7,159,221	6,530,782	714,365	8,611,771	7,836,673	9.9	8,266,057	345,714
NEWPORT NEWS-HAMPTON, VA.(9)	4,178	1,114	644,057	644,897	2,382,960	2,134,563	310,784	2,780,391	2,521,480	10.3	3,235,416	455,025-
NORFOLK-VA. BEACH-PORTSMTH, VA(15)**	126,358	104,595	2,526,192	2,237,989	6,736,564	7,086,817	1,206,463	8,426,025	8,550,474	- 1.5	8,162,617	263,408
NORTHEAST PENNSYLVANIA, PA.(23)**	78,214	71,171	921,771	1,151,228	6,067,240	5,647,943	453,047	6,737,704	6,538,140	3.1	6,719,106	18,598
ODESSA, TEX.(5)**			272,706	314,235	1,042,350	1,292,535	79,543	1,243,174	1,516,746	- 18.0	1,214,968	28,206
OKLAHOMA CITY(20)**	117,918	86,889	2,691,317	2,480,910	10,509,809	9,778,443	1,497,696	12,101,497	11,375,260	6.4	12,926,134	824,637-
OMAHA(11)**	183,889	130,665	2,114,520	2,117,870	5,943,718	6,492,692	1,165,034	7,254,969	7,654,959	- 5.2	6,690,382	564,587
ORLANDO, FLA.(16)**	58,023	36,078	1,809,098	1,890,257	7,705,592	7,430,202	1,140,716	8,483,970	8,491,416	- .1	7,879,977	603,993
OXNARD-SIMI VALLEY-VENTURA, CAL.(10)	58,253	55,875	571,844	685,887	2,754,743	3,520,544	491,247	3,231,173	4,070,493	- 20.6	3,036,555	194,618
PARKERSBURG-MARIETTA, W.VA.-OHIO(8)			149,935	207,739	1,848,357	2,359,506	46,157	1,962,116	2,509,631	- 21.8	2,093,291	131,175-
PASCAGOULA-MOSS POINT, MISS.(6)			16,564	246,102	636,233	357,035	5,316	665,591	596,751	11.5	626,636	38,955
PENSACOLA, FLA.(11)	14,041	11,500	390,604	330,817	3,309,644	3,292,335	198,020	3,586,770	3,542,997	1.2	3,627,729	40,959-
PEORIA, ILL.(12)	17,437	13,747	1,190,404	1,180,698	3,987,783	3,666,968	490,188	4,789,148	4,483,443	6.8	4,685,361	103,787
PETERSBRG-CLNL HTS-HOPEWELL, VA(5)**			160,298	155,713	1,053,121	992,580	34,539	1,196,790	1,146,740	4.4	1,152,013	44,777
PHILADELPHIA, PA.-N.J.(35)	725,631	720,422	16,143,306	15,987,754	35,432,257	34,542,003	7,932,619	45,353,530	44,023,535	3.0	40,667,423	4,686,107
PHOENIX, ARIZ.(31)**	154,970	160,344	6,782,934	6,032,525	16,355,173	11,805,185	3,005,747	20,429,608	15,853,535	28.9	18,824,638	1,604,970
PINE BLUFF, ARK.(6)			62,117	73,613	864,760	933,423	25,795	901,210	984,258	- 8.4	846,358	54,852
PITTSBURGH, PA.(38)**	341,242	304,835	8,759,382	8,533,409	20,006,148	18,818,824	3,915,310	25,511,615	24,317,030	4.9	24,622,055	889,560
PITTSFIELD, MASS.(6)	2,559	1,827	53,422	75,841	1,260,655	1,089,473	60,711	1,273,266	1,126,413	13.0	1,205,994	67,272
PORTLAND, ME.(11)	47,113	29,866	660,023	682,968	2,824,769	2,377,769	364,165	3,245,812	2,841,624	14.2	3,530,105	284,293-
PORTLAND, ORE.-WASH.(22)**	163,514	183,394	6,564,599	6,452,022	12,220,463	13,363,617	2,969,220	16,098,778	17,029,623	- 5.5	14,366,484	1,732,294

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Metropolitan areas (number of stations[1] reporting in parentheses)	Time Sales: Network 1979	Time Sales: Network 1978	Time Sales: National and regional advertisers 1979	Time Sales: National and regional advertisers 1978	Time Sales: Local advertisers 1979	Time Sales: Local advertisers 1978	Commissions	Total broadcast revenues[2] 1979	Total broadcast revenues[2] 1978	% change	Total broadcast expenses 1979	Total broadcast income 1979
POUGHKEEPSIE, N.Y.(5)			193,501	284,731	1,866,699	1,978,240	101,051	2,043,890	2,223,474	- 8.1	1,946,957	96,933
PROVIDENCE-WRWCK-PWTCKT, RI-MA(20)**	99,451	97,290	3,439,561	2,942,318	6,562,163	6,612,795	1,353,504	8,969,965	8,660,984	3.6	9,086,647	116,682-
PROVO-OREM, UTAH(4)			100,358	110,469	1,249,069	1,187,823	93,726	1,255,701	1,225,253	2.5	1,339,398	83,697-
PUEBLO, COLO.(8)**			173,770	349,675	1,352,946	1,213,892	244,949	1,309,683	1,349,203	- 2.9	1,709,708	400,025-
RACINE, WIS.(4)**	9,852	7,465	182,557	243,071	1,273,342	1,186,601	66,225	1,405,462	1,367,174	2.8	1,309,965	95,497
RALEIGH-DURHAM, N.C.(17)	109,631	86,652	1,955,748	1,939,981	6,669,399	7,193,116	871,063	7 878,115	8,333,321	- 5.5	7,336,116	541,999
RAPID CITY, S.D.(8)	5,532	4,338	300,678	209,919	2,340,188	2,157,926	27,798	2,632,782	2,354,075	11.8	2,222,489	410,293
READING, PA.(5)	20,027	12,316	207,411	221,051	2,787,063	2,512,520	108,352	2,913,995	2,672,114	9.1	2,758,000	155,995
RENO(10)	18,014	23,505	933,390	619,750	4,101,030	2,884,040	573,340	4,520,197	3,189,701	41.7	3,991,230	528,967
RICHLAND-KENNEWICK-PASCO, WASH.(10)			431,994	391,413	2,316,049	2,046,102	231,653	2,516,386	2,281,829	10.4	2,319,361	199,025
RICHMOND, VA.(14)	84,638	122,224	1,625,962	2,402,944	5,654,137	7,317,036	880,900	6,698,168	8,663,351	- 22.7	6,481,139	217,029
RVRSIDE-SN BRNRDNO-ONTARIO, CA(40)**	108,738	140,311	1,728,003	1,765,051	8,134,085	6,692,735	671,783	9,357,501	7,952,953	17.7	9,134,882	226,619
ROANOKE, VA.(11)**	37,524	30,032	825,898	729,621	3,449,539	2,749,503	378,887	4,002,714	3,241,960	23.5	3,281,357	721,357
ROCHESTER, MINN.(7)			211,696	250,371	1,792,113	1,549,649	78,097	2,073,746	1,760,096	17.8	2,146,362	72,616-
ROCHESTER, N.Y.(18)	230,965	219,030	2,192,376	2,361,631	8,605,900	7,824,596	1,495,598	9,711,937	9,059,862	7.2	8,392,914	1,319,023
ROCKFORD, ILL.(11)	8,371	8,687	497,130	424,218	4,114,244	3,404,617	322,853	4,430,540	3,663,434	20.9	3,891,740	538,800
SACRAMENTO, CALIF.(18)	109,896	126,244	6,903,943	3,905,724	9,271,160	6,668,618	2,280,677	14,026,852	9,233,862	51.9	12,704,520	1,322,332
SAGINAW, MICH.(5)	12,137	6,693	263,074	351,697	1,992,733	2,064,133	191,537	2,088,630	2,229,975	- 6.3	2,014,981	73,649
SALEM, ORE.(7)			349,507	305,866	1,348,470	1,158,358	130,016	1,599,488	1,337,828	19.6	1,769,667	170,179-
SALINAS-SEASIDE-MONTEREY, CALIF.(13)	4,336	6,311	1,058,649	926,035	2,787,505	2,585,922	343,737	3,590,379	3,275,067	9.6	3,830,689	240,311-
SALT LAKE CITY-OGDEN, UTAH(23)	129,268	136,738	3,075,819	2,461,871	12,342,832	10,577,906	2,235,688	13,650,888	12,113,761	12.8	11,989,722	1,671,166
SAN ANGELO, TEX.(7)**			248,522	222,289	1,318,799	1,259,525	52,520	1,519,580	1,441,263	5.4	1,698,460	178,880-
SAN ANTONIO, TEX.(27)	113,319	116,341	5,404,557	4,656,676	14,006,853	12,593,272	2,370,949	17,386,206	15,394,857	12.9	14,589,958	2,796,248
SAN DIEGO(22)	121,837	120,461	7,612,431	8,347,773	18,804,918	16,944,668	4,053,173	22,810,517	21,378,040	6.7	20,620,939	2,189,578
SAN FRANCISCO-OAKLAND(37)**	564,854	368,931	25,306,802	24,170,045	51,697,501	46,199,063	12,506,147	65,350,569	59,158,514	10.5	61,665,360	3,685,209
SAN JOSE, CALIF.(15)			3,413,233	2,980,149	14,467,470	12,279,100	2,495,246	15,404,899	13,224,045	16.5	13,505,341	1,899,558
SNT BARBARA-SNT MARIA-LMPC, CA(18)**	36,552	29,906	737,742	557,956	3,152,084	2,863,729	305,043	3,679,816	3,228,504	14.0	3,474,071	205,745

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SANTA CRUZ, CALIF.(4)	4,403	4,207	162,725	111,530	613,799	582,898	30,934	759,929	680,310	11.7	815,030	55,101-
SANTA ROSA, CALIF.(6)			233,137	246,417	1,730,181	1,703,245	100,845	1,892,790	1,919,643	- 1.4	1,813,021	79,769
SARASOTA, FLA.(9)**	2,050	1,263	223,893	135,069	1,636,096	1,739,866	119,483	1,800,090	1,733,180	3.9	2,167,933	367,843-
SAVANNAH, GA.(11)**	2,709	16,138	247,780	412,891	1,945,717	2,373,828	130,744	2,103,988	2,732,315	- 23.0	2,208,722	104,734-
SEATTLE-EVERETT, WASH.(31)**	255,686	313,736	9,157,882	8,081,411	28,364,352	22,290,613	5,308,382	32,702,515	26,479,397	23.5	26,824,959	5,877,556
SHERMAN-DENISON, TEX.(5)**			198,325	157,150	778,570	646,135	34,829	959,747	794,516	20.8	951,400	8,347
SHREVEPORT, LA.(17)	56,476	42,302	1,378,373	1,129,067	5,371,869	4,652,927	623,631	6,396,748	5,614,780	13.9	5,706,425	690,323
SIOUX CITY, IOWA(6)	1,218	1,170	328,828	303,535	1,955,641	1,778,434	118,012	2,194,267	2,000,629	9.7	2,192,128	2,139
SIOUX FALLS, S.D.(9)	2,829	2,988	569,926	538,721	2,497,973	2,042,962	169,138	3,060,962	2,442,354	25.3	2,725,338	335,624
SOUTH BEND, IND.(9)	9,846	10,116	455,888	473,576	3,306,096	2,524,106	379,563	3,395,979	2,750,299	23.5	2,924,459	471,520
SPOKANE, WASH.(16)**	32,333	32,392	1,367,690	1,382,896	4,366,711	4,596,100	739,018	5,059,398	5,283,830	- 4.2	5,116,222	56,824-
SPRINGFIELD, ILL.(4)	2,679	5,327	34,416	522,264	1,356,776	3,025,950	74,465	1,330,829	3,407,040	- 60.9	1,147,932	182,897
SPRINGFIELD, MO.(10)	25,851	22,369	639,054	496,791	4,048,749	3,730,361	340,599	4,513,275	4,032,784	11.9	4,150,663	362,612
SPRINGFIELD, OHIO(6)**	5,265	2,194	279,039	34,195	2,561,721	1,257,548	121,637	2,769,596	1,220,940	126.8	2,081,816	687,780
SPRINGFLD-CHICOPEE-HOLYOKE, MASS(13)	39,300	3,792	1,378,887	1,491,447	4,800,858	4,192,405	700,419	5,536,501	5,111,880	8.3	5,401,399	135,102
ST. CLOUD, MINN.(8)			368,937	342,909	3,153,429	2,998,344	76,853	3,457,498	3,297,633	4.8	2,989,123	468,375
ST. JOSEPH, MO.(4)	20,922	19,442	408,250	387,590	1,529,691	1,407,645	158,891	1,815,789	1,683,483	7.9	1,622,361	193,428
ST. LOUIS, MO.-ILL.(35)**	192,886	211,304	9,517,442	9,777,582	23,786,523	23,987,574	4,866,670	29,069,547	29,280,814	- .7	24,416,997	4,652,550
STEUBENVILLE-WEIRTON, OHIO-W. VA.(4)	1,263	1,852	335,711	335,635	1,056,301	927,552	69,608	1,344,552	1,200,675	12.0	1,156,755	187,797
STOCKTON, CALIF.(8)			549,819	529,429	2,424,634	1,621,411	311,515	2,712,876	1,913,619	41.8	2,145,815	567,061
SYRACUSE, N.Y.(20)	246,437	97,366	1,565,324	1,569,313	5,995,427	5,514,266	918,066	7,018,153	6,499,476	8.0	7,231,803	213,650-
TACOMA, WASH.(7)			568,010	616,340	2,843,852	2,687,507	337,996	3,124,413	2,969,573	5.2	3,059,810	64,603
TALLAHASSEE, FLA.(9)	25,474	24,646	572,034	432,193	1,674,388	1,191,758	135,178	2,179,840	1,581,673	37.8	2,616,093	436,253-
TAMPA-ST. PETERSBURG, FLA.(27)**	216,503	182,687	4,402,038	4,182,038	12,787,069	11,552,459	2,251,809	15,618,927	13,848,621	12.8	15,012,027	606,900
TERRE HAUTE, IND.(11)	16,336	8,547	365,391	320,443	2,023,460	1,700,089	180,059	2,235,880	1,876,469	19.2	2,492,954	257,074-
TEXARKANA, TEX.-ARK.(9)	1,179	442	245,830	194,226	1,386,528	1,208,065	78,221	1,595,466	1,369,033	16.5	1,308,187	287,279
TOLEDO, OHIO-MICH.(15)	103,065	52,054	1,711,527	1,500,416	8,164,524	8,598,578	1,155,657	8,893,299	9,034,083	- 1.6	8,177,537	715,762

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TOPEKA, KAN.(8)	19,782	18,236	808,647	792,963	3,251,202	2,977,549	367,979	3,763,257	3,486,696	7.9	3,696,095	67,162
TRENTON, N.J.(6)	2,331	2,253	184,168	198,182	2,664,371	2,269,790	142,295	2,811,079	2,410,980	16.6	2,731,973	79,106
TUCSON, ARIZ.(15)**	20,998	8,602	2,576,780	2,109,376	4,799,402	3,603,901	798,482	6,616,597	5,084,591	30.1	6,326,584	290,013
TULSA, OKLA.(19)	29,958	24,736	1,564,796	1,142,215	8,609,564	7,817,809	1,183,913	9,055,922	7,981,552	13.5	8,530,276	525,546
TUSCALOOSA, ALA.(8)	2,219	1,685	305,148	240,426	1,381,121	1,312,472	40,927	1,669,996	1,541,312	8.3	1,620,184	49,812
TYLER, TEX.(7)			221,316	184,638	2,141,409	1,503,897	84,942	2,299,580	1,655,997	38.9	2,145,327	154,253
UTICA-ROME, N.Y.(16)	44,704	33,707	474,828	477,594	3,235,553	2,545,959	212,511	3,562,695	2,872,035	24.0	3,900,867	338,172-
VINELAND-MILLVILLE-BRIDGETON, N.J.(5)	1,263	1,430	112,648	85,514	742,288	654,813	11,766	850,768	723,898	17.5	902,430	51,682-
WACO, TEX.(7)	2,035	129	416,264	190,603	1,785,264	1,241,910	140,419	2,178,003	1,395,010	56.1	2,372,122	194,119-
WASHINGTON, D.C.-MD.-VA.(39)	575,700	428,383	14,894,532	12,448,276	43,836,014	40,070,769	8,400,379	51,282,629	45,601,037	12.5	44,103,071	7,179,558
WATERBURY, CONN.(6)	28,617	10,363	657,557	301,140	1,759,882	1,816,855	280,843	2,165,636	1,942,228	11.5	2,412,624	246,988-
WATERLOO-CEDAR FALLS, IOWA(6)	8,781	1,818	629,331	529,483	2,060,995	2,085,047	94,212	2,689,850	2,563,700	4.9	2,486,086	203,764
W. PALM BEACH-BOCA RATON, FLA.(19)**	13,193	12,556	1,052,414	1,233,141	6,016,528	4,800,334	740,625	6,427,895	5,519,032	16.5	7,135,912	708,017-
WHEELING, W. VA.-OHIO(9)	50,435	52,432	1,235,736	1,041,529	2,520,587	2,455,427	375,625	4,038,638	3,900,021	3.6	2,922,270	1,116,368
WICHITA, KAN.(12)	57,919	48,138	892,915	976,321	7,917,541	7,419,784	683,476	9,834,968	8,389,537	5.3	8,045,143	789,825
WICHITA FALLS, TEX.(5)	2,708	4,181	400,952	470,560	1,342,549	1,335,549	110,045	1,646,122	1,776,319	- 7.3	1,502,153	143,969
WILLIAMSPORT, PA.(6)**	1,132	5,409	138,903	85,706	1,482,008	1,554,833	3,930	1,655,689	1,686,409	- 1.8	1,641,871	13,818
WILMINGTON, DEL.-N.J.-MD.(10)	25,224	13,755	344,905	327,369	4,362,765	3,752,935	208,828	4,556,571	3,941,829	15.6	3,462,702	19,090,869
WILMINGTON, N.C.(10)	2,122	1,098	251,226	245,441	1,617,770	1,151,650	60,801	1,865,593	1,442,416	29.3	2,226,441	360,848-
WORCESTER, MASS.(6)	41,778	32,697	1,025,929	951,138	3,555,765	3,132,253	573,002	4,057,699	3,575,509	13.5	3,776,127	281,572
YAKIMA, WASH.(13)	7,447	4,962	692,544	579,050	2,109,041	2,010,669	232,019	2,625,157	2,461,455	6.7	2,485,231	139,926
YORK, PA.(12)	9,505	10,022	657,971	510,878	5,634,818	4,426,676	383,494	5,945,866	4,675,079	27.2	4,552,297	1,393,569
YOUNGSTOWN-WARREN, OHIO(11)	26,928	26,364	908,346	949,977	4,181,331	3,854,313	292,925	4,836,432	4,542,458	6.5	4,656,970	179,462
FAIRBANKS, AK.(3)			157,308	102,593	1,264,564	1,071,192	54,088	1,381,041	1,133,990	21.8	1,628,101	247,060-
DECATUR, ALA.(5)			55,118	25,764	972,716	959,505	15,659	1,024,644	1,004,345	2.0	1,075,548	50,904-
DOTHAN, ALA.(5)			120,129	103,894	1,118,281	1,059,698	24,816	1,220,565	1,144,529	6.6	1,189,509	31,056

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**ARBITRON-Aug. Share 27.8 between 7 & 10 A.M. 25-75 Year Old Group

Metropolitan areas (number of stations[1] reporting in parentheses)	Time Sales: Network 1979	Network 1978	National and regional advertisers 1979	National and regional advertisers 1978	Local advertisers 1979	Local advertisers 1978	Commissions	Total broadcast revenues[2] 1979	Total broadcast revenues[2] 1978	% change	Total broadcast expenses 1979	Total broadcast income 1979
HOT SPRINGS, ARK.(6)**	624	1,471	133,165	162,610	582,860	731,798	26,642	694,806	873,914	- 20.5	653,988	40,818
JONESBORO, ARK.(4)			150,020	111,122	633,391	545,068	25,428	766,780	645,718	18.7	624,070	142,710
FLAGSTAFF, ARIZ.(4)	72	98	215,710	169,588	813,226	756,730	25,663	1,003,345	951,672	5.4	1,041,274	37,929-
YUMA, ARIZ.(4)		13,894	156,401	134,129	822,504	805,845	45,616	936,242	918,417	1.9	1,111,073	174,831-
CHICO, CALIF.(4)	3,969	2,346	308,403	321,214	1,324,345	1,190,573	84,375	1,556,384	1,433,666	8.6	1,273,809	282,575
REDDING, CALIF.(4)	2,704	2,360	256,354	251,916	1,408,980	1,553,458	52,076	1,625,184	1,758,384	- 7.6	1,576,716	48,468
SAN LUIS OBISPO, CALIF.(5)$$	427	737	153,750	207,752	801,576	1,168,650	43,627	951,333	1,467,161	- 34.5	1,296,623	335,290-
SOUTH LAKE TAHOE, CALIF.(4)			3,411,115	356,108	1,225,864	943,275	43,480	1,523,719	1,252,581	21.6	1,524,051	332-
GRAND JUNCTION, COLO.(6)	3,069	21,916	111,736	144,047	1,578,769	1,215,925	62,581	1,560,811	1,421,255	16.9	1,718,651	57,840-
LEESBURG, FLA.(3)**			3,572	18,472	522,863	911,409	15,627	507,808	873,710	- 41.9	525,540	17,732-
OCALA, FLA.(5)			270,072	231,312	1,467,597	1,264,202	40,971	1,696,698	1,470,459	15.4	1,444,882	251,816
VERO BEACH, FLA.(3)	112	223	35,979	24,912	683,916	584,133	15,010	728,286	613,093	18.8	762,715	34,429-
BRUNSWICK, GA.(5)	1,521	380	74,511	60,408	608,170	612,937	17,298	683,564	674,646	1.3	1,018,297	334,723-
DALTON, GA.(3)			90,736	86,409	550,498	540,873		641,234	627,282	2.2	472,186	169,048
GAINESVILLE, GA.(5)	1,533	1,386	129,805	168,252	1,079,638	1,015,801	10,578	1,269,723	1,229,302	3.4	1,210,163	59,560
ROME, GA.(6)	1,348	2,268	209,377	196,760	1,146,479	1,005,992	26,345	1,355,939	1,271,992	6.6	1,457,603	101,664-
THOMASVILLE, GA.(3)	2,463	2,091	18,947	16,506	403,842	431,100	10,240	418,412	444,090	- 5.8	345,836	72,576
VALDOSTA, GA.(6)			123,817	119,251	651,804	567,218	68,915	707,671	680,327	4.0	746,456	38,785-
HILO, HI.(3)**			109,791	12,768	658,843	933,259	25,622	745,797	816,874	- 8.7	696,160	49,637
FORT DODGE, IA.(4)	16,316	17,066	524,290	456,362	1,135,337	984,861	92,881	1,613,212	1,437,268	12.2	1,496,438	116,774
MASON CITY, IOWA(4)	4,262	3,216	367,223	306,704	1,209,002	1,072,876	101,044	1,485,183	1,309,191	13.4	1,358,388	126,795
NAMPA, IDAHO(4)	1,509	19,457	130,405	99,531	967,906	986,160	83,790	1,016,030	1,034,579	- 1.8	1,059,387	43,357-
POCATELLO, IDAHO(5)	21,427	37,095	168,499	130,815	1,063,224	1,078,950	71,854	1,196,737	1,175,909	1.8	1,508,575	311,838-
TWIN FALLS, IDAHO(5)	620	70,969	304,535	150,037	1,444,694	1,323,211	84,850	1,690,454	1,528,498	10.6	1,719,889	29,435-
DANVILLE, ILL.(5)**	2,017	1,394	35,503	42,533	1,293,498	1,121,110	29,558	1,303,011	1,136,865	14.6	1,400,541	97,530-
DODGE CITY, KANS.(4)	4,560		92,860		711,673		30,140	827,598			838,828	11,230-

Metropolitan areas (number of stations[1] reporting in parentheses)	Time Sales: Network 1979	Network 1978	National and regional advertisers 1979	National and regional advertisers 1978	Local advertisers 1979	Local advertisers 1978	Commissions	Total broadcast revenues[2] 1979	Total broadcast revenues[2] 1978	% change	Total broadcast expenses 1979	Total broadcast income 1979
HUTCHINSON, KANS.(4)	617	435	75,463	77,331	1,118,017	1,096,315	40,750	1,246,267	1,251,052	- .4	1,252,983	6,716-
SALINA, KAN.(6)	344	1,061	276,108	184,660	2,720,517	1,991,278	116,203	2,897,438	2,146,042	35.0	2,934,484	37,046-
BOWLING GREEN, KY.(5)	1,800	1,800	161,607	127,512	957,672	810,000	15,849	1,106,894	937,061	18.1	929,304	177,590
PADUCAH, KY.(5)	3,350	2,631	249,001	171,896	1,119,349	1,087,871	43,367	1,330,135	1,218,564	9.2	1,303,668	26,467
NEW IBERIA, LA(3)			39,630		1,179,138		27,635	1,208,365			982,599	225,766
FREDERICK, MD(4)	1,572		219,820		1,509,724		40,765	1,699,295			1,356,869	342,426
SALISBURY, MD.(5)	3,400	2,750	337,808	355,290	1,157,571	1,139,308	75,630	1,451,094	1,455,763	- .3	1,314,596	136,488
BANGOR, ME.(6)	2,254	4,075	285,405	223,617	1,557,548	1,320,583	153,097	1,710,501	1,450,390	17.9	1,616,721	93,780
PRESQUE ISLE, ME.(3)	1,211	1,098	95,741	96,595	478,151	461,258	28,016	569,617	548,139	3.9	590,145	20,528-
CADILLAC, MICH.(4)	3,856	3,152	81,623	100,674	565,680	503,575	24,782	630,176	578,487	8.9	678,947	48,771-
ESCANABA, MICH.(4)	2,299	2,241	100,320	99,669	750,626	689,226	15,412	838,172	799,067	4.9	988,244	150,072-
MARQUETTE, MICH.(3)			150,572	124,886	483,431	432,141	29,295	615,918	543,281	13.4	588,444	27,474
TRAVERSE CITY, MICH.(5)	2,214	350	297,022	500,634	1,459,765	1,309,276	63,074	1,716,777	1,562,601	9.9	1,538,279	178,498
CAPE GIRARDEAU, MO.(4)			28,253	98,990	601,594	664,357	13,973	615,874	735,247	- 16.2	649,170	33,296-
JEFFERSON CITY, MO.(4)	2,470	10,993	189,098	112,364	998,630	926,975	38,514	1,165,358	1,057,593	10.2	1,114,612	50,746
JOPLIN, MO.(6)	1,300	1,100	278,469	237,732	1,138,556	1,006,355	39,776	1,393,195	1,254,614	11.0	1,142,121	251,074
POPLAR BLUFF, MO.(4)	12,020	13,938	106,920	144,708	602,222	537,916	7,820	714,989	689,318	3.7	675,823	39,166
BROOKHAVEN, MS(3)			15,699		258,317			274,016			251,919	22,097
COLUMBUS, MISS.(5)			114,727	72,160	500,041	380,251	13,564	626,093	456,445	37.2	702,268	76,175-
CORINTH, MISS.(4)			16,557	17,899	448,673	301,375	2,691	464,531	332,232	39.8	444,004	20,527
GREENVILLE, MISS.(5)**			24,199	36,475	506,523	519,723	16,835	513,887	553,378	- 7.1	527,968	14,081-
GREENWOOD, MISS.(4)	1,085	671	56,083	31,829	366,305	348,195	5,841	430,003	383,891	12.0	403,290	26,713
HATTIESBURG, MISS.(7)	382		110,348	42,050	1,027,176	1,018,775	16,208	1,127,098	1,059,637	6.4	970,013	157,085
LAUREL, MISS.(4)	1,021	1,410	26,005	15,053	903,585	848,161	4,412	941,936	873,433	7.8	970,199	28,363-
MCCOMB, MISS.(4)			25,720	22,653	545,680	450,929	4,479	566,921	469,962	20.6	508,037	58,884
MERIDIAN, MISS.(7)	799	5,504	329,390	231,384	1,426,913	1,244,973	56,135	1,702,551	1,438,426	18.4	1,700,173	2,378

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Metropolitan areas (number of stations[1] reporting in parentheses)	Time Sales: Network 1979	Time Sales: Network 1978	Time Sales: National and regional advertisers 1979	Time Sales: National and regional advertisers 1978	Time Sales: Local advertisers 1979	Time Sales: Local advertisers 1978	Commissions	Total broadcast revenues[2] 1979	Total broadcast revenues[2] 1978	% change	Total broadcast expenses 1979	Total broadcast income 1979
VICKSBURG, MISS.(4)			25,784	27,683	687,047	563,564	13,541	702,270	582,924	20.5	708,462	6,192-
BOZEMAN, MONT.(3)			54,964	92,042	1,311,147	1,151,675	33,986	1,347,049	1,232,607	9.3	1,259,335	87,714
HELENA, MONT.(5)	453	821	35,067	46,592	1,103,173	971,103	15,876	1,136,182	1,040,624	9.2	1,171,209	35,027-
KALISPELL, MONT.(3)			80,020	108,185	744,745	889,052	13,012	811,753	981,066	- 17.3	703,615	108,138
MISSOULA, MONT.(7)**	1,891	31,982	201,168	86,119	1,758,603	1,358,204	31,071	2,001,238	1,735,232	15.3	1,927,615	73,623
GOLDSBORO, N.C.(5)	34,998	35,677	34,534	39,457	900,885	881,529	16,425	953,992	952,764	.1	944,474	9,518
GREENVILLE, N.C.(4)	1,654	646	286,249	272,192	539,090	489,531	61,475	783,767	715,332	9.6	773,212	10,555
HICKORY, N.C.(5)	1,889	748	83,399	85,099	1,152,077	1,056,677	28,001	1,240,668	1,148,401	8.0	1,191,958	48,710
JACKSONVILLE, N.C.(5)**			139,187	154,549	808,253	871,389	54,365	899,653	1,022,852	- 12.0	948,186	48,533-
KINSTON, N.C.(5)	2,529	1,653	207,669	130,115	853,495	876,459	18,761	1,078,319	1,015,430	6.2	1,073,086	5,233
NEW BERN, N.C.(4)			77,016	81,574	392,932	419,858	5,591	464,357	496,087	- 6.4	562,182	97,825-
REIDSVILLE, NC(3)			200,991		290,105		15,434	477,808			549,631	71,823-
ROCKY MOUNT, N.C.(5)	348	323	73,297	54,088	773,198	689,496	10,708	847,057	747,305	13.3	809,116	37,941
WILSON, N.C.(4)	447	1,175	85,589	84,459	603,475	530,182	12,279	682,850	611,791	11.6	694,277	11,427-
BISMARCK, N.D.(5)	4,372	4,819	499,342	403,674	2,267,735	1,990,960	59,495	2,734,000	2,378,493	14.9	2,557,811	176,189
MINOT, N.D.(6)		349	131,487	80,273	1,829,991	1,619,456	41,672	1,963,991	1,691,907	16.1	2,018,818	54,827-
SCOTTSBLUFF, NEB.(4)	12,514	13,705	113,021	106,593	1,107,466	913,177	31,304	1,205,731	1,019,412	18.3	1,173,055	32,676
CARLSBAD, NM(4)**			51,956		387,248			439,204			458,514	19,310-
CLOVIS, N.M.(5)			43,991	41,869	675,712	662,115	16,669	701,649	688,357	1.9	821,218	119,569-
FARMINGTON, N.M.(6)	15,738	19,155	334,439	215,765	1,207,823	1,134,110	25,166	1,557,235	1,354,282	15.0	1,257,567	299,668
HOBBS, N.M.(3)			78,840	71,206	353,140	286,549	24,577	426,878	385,450	10.7	611,911	185,033-
ROSWELL, N.M.(5)			131,315	121,018	620,720	646,889	25,366	756,127	778,770	- 2.9	1,007,648	251,521-
SANTA FE, N.M.(5)**			188,260	205,982	904,359	798,633	25,879	1,073,511	965,617	11.2	1,043,882	29,629
ITHACA, N.Y.(5)	352	1,781	268,509	272,054	1,052,515	984,049	57,719	1,454,658	1,463,600	- .6	1,388,436	66,222
CHILLICOTHE, OHIO(4)			119,187	121,885	368,597	355,477	10,719	492,600	475,636	3.6	492,819	219-
PONCA CITY, OK(3)**			16,043		651,550		6,625	660,968			552,396	108,572
BEND, ORE.(4)**			174,093	156,842	1,155,833	1,051,823	54,088	1,299,957	1,195,626	8.7	1,334,105	34,148-
COOS BAY, OR(3)			133,908		617,840		28,837	729,683			874,010	144,327-
KLAMATH FALLS, ORE.(5)	1,350	1,238	133,441	164,931	809,881	881,482	36,947	909,901	1,009,464	- 9.9	893,434	16,467
MEDFORD, ORE.(7)	3,886	32,163	228,571	209,160	1,795,272	1,507,956	57,896	1,972,509	1,737,583	13.5	2,332,233	359,724-
ROSEBURG, ORE.(4)	2,428	1,802	104,267	114,213	1,032,801	911,436	26,282	1,116,293	1,002,610	11.3	1,020,488	95,805
THE DALLES, ORE.(3)			81,976	77,854	445,494	395,165	17,215	526,534	479,918	9.7	503,966	22,568
FLORENCE, S.C.(4)	1,328	1,580	176,360	99,913	765,800	787,693	29,807	914,047	859,941	6.3	831,588	82,459
GREENWOOD, S.C.(4)	795	683	90,761	90,848	598,520	515,036	6,364	683,712	600,768	13.8	612,489	71,223
ORANGEBURG, S.C.(5)			130,564	117,763	656,695	559,746	14,040	795,250	688,489	15.5	890,842	95,592-
SUMTER, S.C.(4)	4,500		539,867	415,962	666,779	625,787	63,042	1,199,868	1,033,179	16.1	1,202,816	2,948-
ABERDEEN, S.D.(5)			187,952	123,443	920,303	846,249	39,755	1,094,142	955,847	14.5	1,074,425	19,717
WATERTOWN, S.D.(4)			51,955	58,643	798,522	683,773	4,291	846,186	737,221	14.8	852,781	6,595-
YANKTON, S.D.(3)	6,326	2,780	452,537	432,634	1,816,473	1,545,186	180,620	2,094,716	1,812,919	15.5	1,483,447	611,269
FAYETTEVILLE, TENN.(3)	737	759	3,746	2,684	405,653	383,286	112	410,718	387,010	6.1	354,856	55,862

Metropolitan areas (number of stations[1] reporting in parentheses)	Time Sales: Network 1979	Network 1978	National and regional advertisers 1979	National and regional advertisers 1978	Local advertisers 1979	Local advertisers 1978	Commissions	Total broadcast revenues[2] 1979	Total broadcast revenues[2] 1978	% change	Total broadcast expenses 1979	Total broadcast income 1979
JACKSON, TENN.(5)**	1,419	814	168,209	194,025	1,268,287	996,809	34,769	1,426,205	1,193,252	19.5	1,425,431	774
SHELBYVILLE, TENN.(4)**			18,939	14,578	220,495	285,768	2,480	238,511	299,357	- 20.3	283,789	45,278-
BIG SPRING, TEX.(4)			47,667	53,987	650,063	744,876	5,347	696,676	792,427	- 12.1	697,120	444-
BROWNWOOD, TEX.(4)	3,825		14,803	19,038	800,605	712,518	6,649	812,824	728,744	11.5	884,083	71,259-
LUFKIN, TX(4)**			24,272		473,008		10,406	489,884			475,929	13,960
LOGAN, UTAH(4)	29,315	33,022		24,285	537,347	427,710	15,783	555,290	480,916	15.5	551,877	3,413
DANVILLE, VA.(5)	921	873	164,832	125,725	1,499,390	1,347,583	20,895	1,685,842	1,476,303	11.5	1,355,876	289,966
HARRISONBURG, VA.(4)		6	271,403	233,915	1,256,480	1,108,656	39,057	1,491,046	1,310,110	13.8	1,369,708	121,338
STAUNTON, VA.(3)			218,544		732,716		16,393	932,867			749,537	183,330
BURLINGTON, VT.(5)	8,020	5,871	169,150	233,533	2,009,463	1,752,542	76,002	2,141,891	1,974,856	8.6	2,156,702	11,811-
BELLINGHAM, WASH.(6)	581	524	449,642	288,976	1,433,545	1,321,760	177,917	1,723,897	1,510,468	14.1	1,663,362	60,535
WALLA WALLA, WASH.(5)			274,071	148,891	905,433	728,911	60,561	1,116,021	832,919	34.0	1,064,972	51,049
WENATCHEE, WASH.(3)		1,645	129,245	107,979	576,314	428,170	17,923	687,768	525,035	31.0	744,464	56,696-
WAUSAU, WIS.(5)	5,338	2,366	121,665	108,486	1,425,342	1,229,959	51,332	1,508,625	1,305,855	15.5	1,219,558	289,067
BECKLEY, W. VA.(5)	319	483	203,772	207,308	1,460,776	1,235,852	33,224	1,701,754	1,458,044	16.7	1,429,694	272,060
CLARKSBURG, W. VA.(6)	2,330	22,653	120,013	81,645	993,316	961,000	13,712	1,107,055	1,062,555	4.2	1,016,992	90,063
FAIRMONT, W.VA.(3)	2,019	2,298	51,715	73,402	724,027	636,582	8,885	771,593	705,275	9.4	727,219	44,374
CASPER, WYO.(4)	8,819	44,442	346,634	295,525	2,505,807	2,193,443	121,892	2,800,788	2,479,908	12.9	2,228,080	572,708
CHEYENNE, WYO.(6)		11,647	95,447	77,275	1,096,678	865,561	30,097	1,164,457	934,219	24.6	1,355,943	191,486-
MAYAGUEZ, P.R.(9)	184,914	152,391	416,233	389,319	1,055,978	878,913	177,116	1,577,484	1,414,153	11.5	1,425,193	152,301
PONCE, P.R.(10)	147,385	147,590	821,622	655,850	1,346,012	995,550	320,221	2,090,424	1,603,372	30.4	1,864,150	226,274
SAN JUAN, P.R.(20)	358,696	57,064	3,858,340	3,053,856	7,430,494	7,226,483	1,561,760	10,195,030	9,189,572	10.9	9,959,270	235,760
TOTAL(42)		434,018		4,516,379		9,945,672			13,418,316	-100.0		
AGANA, GUAM(5)			87,806	46,517	1,397,253	1,036,983	34,366	1,465,258	1,101,897	33.0	1,288,200	177,058
AGUADILLA, P.R.(3)	41,400	41,400	174,859	222,977	149,793	311,947	16,981	369,466	572,529	- 35.5	374,129	4,663-
ARECIBO, P.R.(5)	1,612	9,740	228,007	258,159	376,720	319,257	48,059	560,227	607,246	- 7.7	566,432	6,205-
CHARLOTTE AMALIE, V.I.(3)					905,318	888,280	125,481	779,837	796,649	- 2.1	795,187	15,350-
TOTAL(51)		489,468		5,888,684		15,826,222			20,472,077	-100.0		
METROPOLITAN AREAS U.S.(3397)	21,703,241	18,879,515	554,528,058	520,667,387	1,770,364,753	1,640,229,295	83,416,490	2,091,291,436	1,941,802,182	7.7	1,892,646,640	198,644,794
NON-METRO AREAS 3 OR MORE STNS(1179)	462,535	696,714	33,481,254	21,587,384	230,203,914	148,082,424	7,776,996	260,279,289	168,395,940	54.6	250,123,050	10,156,239
NON-METRO AREAS OF TWO STATIONS(1616)	425,855	313,389	23,418,726	16,861,840	221,715,636	140,557,433	4,512,969	243,342,146	156,481,191	55.5	230,682,927	12,659,219
NON-METRO AREAS OF ONE STATION(751)	269,241	553,297	8,641,431	24,729,078	104,337,099	234,561,977	1,943,509	113,364,209	258,290,870	- 56.1	110,570,695	2,793,514
TOTAL UNITED STATES(6943)	22,860,872	20,442,915	620,069,469	583,845,689	2,326,621,402	2,163,430,229	97,650,064	2,708,277,078	2,524,970,183	7.3	2,484,023,312	224,253,766
COMMONWEALTH AND POSSESSIONS(93)	770,430	489,468	6,922,269	5,834,246	17,014,468	15,740,025	2,631,691	22,545,595	20,472,077	10.6	21,640,604	1,004,991
GRAND TOTAL(7036)	23,631,302	20,932,383	626,991,738	589,679,935	2,343,635,870	2,179,170,254	281,755	2,730,822,673	2,545,442,260	7.3	2,505,663,916	225,258,757

[1]AM-FM associated stations are counted as two station whether they file separately or jointly.
[2]Total time sales less commissions, plus talent and program sales, plus other incidental broadcast revenue.
**One or more stations did not report data for the full year.

NOTE: Total broadcast income is before federal income tax. — denotes loss.
Blank column indicates data withheld to maintain station confidentiality; fewer than three stations reported.

Week's worth of earnings reports from stocks on Broadcasting's index

Company	Period/Ended	Current and change: Revenues	% Change	Net Income	% Change	Per Share	Year earlier: Revenues	Net Income	Per Share
Acton	3 mo 9/30	$30,676,000	+64.5	$1,824,000	28.5	.60	$47,528,000	$1,419,000	.46
Ampex	3 mo 11/1	129,192,000	+16.5	7,283,000	-28.6	.63	110,867,000	10,202,000	.89
Associated Communications	3 mo 9/30	1,518,816	+24.1	-51,097	-11.1	-.02	1,223,570	-45,979	-.02
Chris-Craft Industries	yr 8/31	55,009,000	+10.6	-7,944,000		-2.84	49,731,000	10,719,000	2.64
Chyron Corp.	3 mo 9/30	1,989,000	+31.9	294,000	+87.3	.23	1,509,000	157,000	.13
Columbia Pictures	3 mo 9/27	186,170,000	+40.3	16,728,000	+55.4	1.64	132,687,000	10,763,000	1.09
Comcast	9 mo 9/30	18,639,000	+19.1	1,687,000	+33.1	.66	15,654,000	1,267,000	.49
Compact Video Systems	6 mo 10/31	16,964,000		1,491,000	+25.9	.53	13,473,000	934,000	.50
Doyle Dane Bernbach	9 mo 9/30	102,961,000	+45.5	6,500,000	+28.4	2.47	70,764,000	5,063,000	1.90
Foote, Cone & Belding	9 mo 9/30	117,580,000	+21.8	7,164,000	+7.3	2.65	96,507,000	6,675,000	2.15
Gray Communications Systems	3 mo 9/30	9,141,518	+11.6	610,464	-10.3	1.20	8,191,261	680,654	1.36
Gulf + Western	yr 7/31	5,338,463,000	+10.2	255,284,000	+12.2	4.38	4,842,909,000	227,438,000	3.69
Jefferson-Pilot	9 mo 9/30	650,730,000	+ 7.5	67,404,000	-25.2	3.08	605,545,000	71,147,000	3.16
Lee Enterprises	yr 9/30	136,958,000	+18.3	20,050,000	+26.8	2.79	115,805,000	15,393,000	2.13
MGM Film	yr 8/31	181,177,000	- 6.1	16,457,000	-45.0	.51	192,968,000	29,422,000	.91
McGraw-Hill	9 mo 9/30	714,453,000	+15.8	61,522,000	+11.8	2.48	617,138,000	55,021,000	2.22
Tele-Communications	9 mo 9/30	89,358,000	+35.9	5,737,000	-79.5		65,764,000	*28,016,000	1.27
Texscan Corp.	6 mo 10/31	12,167,023	+79.2	660,313	+130.2	.45	6,791,000	210,950	.17
Westinghouse Electric	9 mo 9/30	6,249,372,000	+16.3	295,943,000		3.46	5,372,970,000	42,975,000	.49

*Tele-Communications 1979 net income included Resorts International stock sale

PGW and its offices and the eight on-line stations.

Now the firm reports itself implementing electronic order processing, with "have-sold" orders, replacement spots and makegoods all communicated to the on-line stations through MAC and "MICS" (for MAC's instant communication system). Printing of contracts is also handled through the system.

MICS, which uses dedicated lines, is currently used in all 16 PGW offices to communicate such information as weekly activity, management and financial memos, research updates and spot availabilities. The on-line stations use it to report rate or program changes, overnight information, updates on specials and personnel changes.

Among other features, PGW says, MICS transmissions are instantaneous; can be sent to one, some or all offices and stations desired; are received on cathode ray tube and also may be printed; may be stored in the computer indefinitely, recalled and revised as needed, then retransmitted. In addition, MICS permits follow-up by the sender, indicating where any message was sent and whether it was received—that is, printed—at the station or office for which it was intended and, if received, at what time it was printed.

PGW's MAC computer program was developed by Mini-Pak Inc., New York, and PGW in the fourth quarter of 1977. The same basic program has since been adapted by a number of other station reps.

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Season's Greetings and Best Wishes for Your Health and Happiness in The New Year

Nielsen weds Cassandra

A.C. Nielsen Co. has bought CPM Systems Inc.'s Cassandra computerized program analysis service and client list of syndicators, rep firms and networks for a price believed to be in the $1-million range. Cassandra research, primarily used in syndicated program deals, will be integrated into the Nielsen Station Index.

CPM principals Jonathan Lazarus and Seth Alpert now have a one-year consulting arrangement with Nielsen. Corporately, another with a financial and developmental interest in Cassandra had been Viacom.

Nielsen said it plans to expand Cassandra's client base through rate-structure revisions. The newly acquired service will be delivered through Nielsen beginning with its October 1980 measurement.

Pay TV piracy case good news for programers

No-contest plea entered by sellers of unauthorized decoders; judge rules subscription signals are protected by law

Producers and distributors of pay television programing may be breathing easier following the no-contest plea in a U.S. District Court in Detroit by two men accused of conspiring to violate the Communications Act by selling devices that could intercept and decode over-the-air subscription television programing.

A number of civil suits have been filed in federal and state courts in an effort to bar the sale of such "black boxes." They have resulted in a mixed bag of decisions, with some courts granting injunctions and some not. The Detroit case marked the first criminal prosecution for the unauthorized manufacture or sale of subscription television decoders. The outcome, then, could have a major effect on the disposition of similar cases in the future—particularly since the judge's opinion tracks the views of an appeals court judge in a related civil proceeding.

Both judges contend the actions involved violate Section 605 of the Communications Act, which bars the interception of radio communications and the receipt of such communications to which the receiver is not entitled. The section's exception for "broadcasting," both say, does not apply.

The defendants in the case, Philip G. Westbrook and Robert Moser, entered their no-contest pleas before Judge Patricia J. Boyle, a week after she rejected a motion to dismiss the charges.

The devices the men were accused of conspiring to sell were designed to pick up the programs of National Subscription Television (ON TV) on WXON-TV Pontiac, Mich. Assistant U.S. Attorney Carl Marlinga, who prosecuted the case, said the men had already sold kits with which viewers could build their own black boxes. In most cases, he said, the equipment worked. However, they had not yet sold any assembled black boxes.

ON TV, after initiating its own inquiry, filed a complaint with the U.S. attorney's office in Detroit. Then, after an undercover investigation, in which an ON TV employe participated with an FBI agent—they posed as individuals interested in distributing the black boxes—charges were filed in August.

Marlinga said the decision to issue the information was a close thing. He said research indicated that the cases providing guidance "were evenly balanced." What tipped the scales, he said, were the remarks of the defendants captured on hidden tape recorders that indicated they were aware of Section 605 and that they might be violating it.

ON TV hadn't settled for a criminal prosecution. It had also sought an injunction against the same two defendants. A district judge rejected the request, contending that Section 605 could not be used as the basis for a civil complaint. But on appeal, Judge Cornelia G. Kennedy of the U.S. Court of Appeals for the Sixth Circuit, acting alone on an emergency basis, overturned that decision, and granted the injunction.

Kennedy not only ruled that Section 605 provided the basis for a civil course of action, she held that the unauthorized capture of subscription television signals violates the section. The key defense against the charge is the exception in the section for broadcasting. But Kennedy wrote: "Subscription television is not intended for the use of the general public; it is only intended for the use of paying customers. Therefore, it does not fall within the exception of Section 605 and its communications are protected by that section."

The criminal charges were brought against Westbrook and Moser shortly before Kennedy's decision was issued. Nevertheless, they sought dismissal of the charges on the ground that subscription television signals are a form of broadcasting and thus not subject to Section 605.

Boyle, like Kennedy, rejected the argument. "It is my conclusion," she wrote, that while the subscription television transmissions at issue here certainly constitute 'broadcasting' within the term's definition [in the Communications Act], these transmissions are not 'for the use of the general public' within the contemplation of the broadcasting exemption to Section 605."

The defendants each face three counts of conspiracy, each of which carries a maximum penalty of one year in prison and a $10,000 fine.

Another dimension. Three-dimensional movies were scheduled for broadcast for the first time by SelecTV, an STV service operating on KWHY(TV) Los Angeles. The broadcast, scheduled for last Friday (Dec. 19) at 7 p.m. (Pacific), was made possible by 3D Video, a technique for transferring third-dimensional movies to videotape developed by 3D Television Systems Inc., North Hollywood, Calif. Distinctive glasses that must be worn by viewers to perceive the third-dimensional effect were passed out to SelecTV subscribers through local Sears outlets—the first two pairs free, the second two pairs $1.25. Two films were to be shown—there were about 120 made during the 1950's—"Miss Sadie Thompson" and "Spooks," a Three Stooges short. Three-dimension television may be more than a novelty. James F. Butterfield, technical director, 3D Television Systems, was named chairman of a study group of the International Radio Consultative Committee (CCIR), which issued a report following its meeting in Geneva last October. The report recommends that a practical three-dimensional television system provide true third dimension without viewer discomfort; viewing from any location in the room; compatibility with the existing system, and a moderate price for converting studio and station equipment and for home stereoscopic receiver.

Ratings Roundup

Scoring its fifth win in the last six weeks, CBS-TV took the prime-time ratings for the week ended Dec. 14 with a solid 20.9 average rating and 33 share against ABC's 18.0/28.4 and NBC's 15.7/24.6.

CBS had eight of the week's top 10 shows, including the two-hour premiere of its *Magnum P.I.*, which drew a 23.4/36 on Thursday night to take eighth place in the standings.

Other premieres, all on NBC, didn't fare quite so well. The *Steve Allen Comedy Hour* on Tuesday turned in a 14.5/24, beaten by both ABC's *Hart to Hart* (20.4/33) and CBS's *Christmas Without Snow* special (18.1/28). *Marie*, the variety show featuring Marie Osmond, took third place in its Friday night debut with a 14.7/25, behind CBS's *Incredible Hulk* (17.7/30) and ABC's parlay of *Benson* (16.8/29) and *I'm a Big Girl Now* (15.2/26).

The first three episodes of NBC's controversial *Number 96* played on Wednesday, Thursday and Friday nights, drawing an 18.0/29 for the opener but tailing off after that (see page 91).

ABC's *20/20*, a one-hour report on heroin, tied with an ABC Perry Como special for 19th place for the week by amassing its highest audience levels of the season (20.4/34).

The First 20

1.	*Dallas*	CBS	35.8/60
2.	*60 Minutes*	CBS	31.5/49
3.	*M*A*S*H*	CBS	27.1/39
4.	*Circus of the Stars* (special)	CBS	26.3/41
5.	*Dukes of Hazzard*	CBS	26.0/43
6.	*Love Boat*	ABC	24.3/41
7.	*House Calls*	CBS	23.9/35
8.	*Magnum P.I.*	CBS	23.4/36
9.	*One Day at a Time*	CBS	22.7/33
10.	*Three's Company*	ABC	22.4/32
11.	*Little House on the Prairie*	NBC	22.3/32
12.	*Archie Bunker's Place*	CBS	22.0/33
13.	*That's Incredible*	ABC	21.9/32
14.	*Real People*	NBC	21.3/33
15.	*NFL Monday Night Football* (New England v. Miami)	ABC	20.9/33
16.	*Too Close for Comfort*	ABC	20.8/31
17.	*Lou Grant*	CBS	20.7/32
18.	*Laverne & Shirley*	ABC	20.5/30
19.	*Perry Como Special*	ABC	20.4/36
	20/20	ABC	20.4/34
	Hart to Hart	ABC	20.4/33

The Final Five

62.	*Breaking Away*	ABC	12.2/21
	Freebie and the Bean	CBS	12.2/21
63.	"The Brinks Job" (movie)	ABC	12.2/20
64.	*Rudolph's Shiny New Year* (repeat)	ABC	12.2/19
65.	*Number 96* (Friday)	NBC	12.1/20
66.	*NBC Magazine*	NBC	7.5/13

Burns is vice president WMCB(FM) Michigan City, Ind. Her husband, Thomas, owns WMCB. Miller has no other broadcast interests. Ann. Dec. 10.

■ Coffeyville, Kan.—Midwest Broadcasting Co. seeks 92.1 mhz, 3 kw, HAAT: 300 ft. Address: 306 West 8th St., Coffeyville 67337. Estimated construction cost: $101,000; first-quarter operating cost: $27,000; revenue: $120,000. Format: country. Principals: R.M. Seaton and family (80%) and Robert L. Pratt (20%). Seaton is Coffeyville-based newspaper publisher. He owns 27.8% of KMAN(AM)-KMKF(FM) Manhattan, Kan. 40% of KGGF(AM) Coffeyville and 30.4% of KHAS(AM) Hastings, Neb. Pratt is vice president-general manager of KGGF. He has no other broadcast interests. Ann. Dec. 10.

■ St. Ignace, Mich.—St. Ignace-Mackinaw Broadcasting Co. seeks 94.3 mhz, 1 kw, HAAT: 162 ft. Address: Rt. 2 Portage Rd. St. Ignace. Estimated construction cost: none; first-year operating cost: $25,605. Format: MOR. Principals: Robert G. Ladd (40%) and Ron Butcher (60%). Ladd is 50% owner of WNRR(FM) Bellevue, Ohio. Butcher is announcer at WRWR-FM Port Clinton, Ohio. He has no other broadcast interests. Ann. Nov. 28.

■ Vandalia, Mo.—Roger C. Elliott seeks 100.1 mhz, 3 kw, HAAT: 300 ft. Address: 104 North Dixie Highway, Momence, Ill. 60954. Estimated construction cost: $143,000; first-quarter operating cost: $16,850; revenue: $40,000. Format: popular. Principal: Elliott is Momence, Ill., attorney with no other broadcast interests. Ann. Dec. 10.

■ Elko, Nev.—Elko Broadcasting Co. seeks 93.5 mhz, 3.5 kw, HAAT: 317 ft. Address: 1800 Idaho St. Elko 89801. Estimated construction cost: $35,000; first quarter operating cost: $7,800; revenue: $18,000. Format: contemporary. Principal: D. Ray Gardner, licensee of KELK(AM) Elko and KWNA(AM) Winnemucca, Nev. Ann. Dec. 5.

■ Alva, Okla.—Coleman Broadcasting Co. seeks 104.7 mhz, 100 kw, HAAT: 500 ft. Address: 207 La-Fontenay Court, Louisville, Ky. 40223. Estimated construction cost: $94,000; first-quarter operating cost: $30,000; revenue: $200,000. Format: Top-40. Principal: Anne G. Coleman who is advertising-marketing director at WAVE-TV Louisville. She has no other broadcasting interests. Ann. Dec. 10.

■ Fulton, Tex.—Richard H. Jones seeks 102.3 mhz, 3 kw, HAAT: 290 ft. Address: 733 Hiatt Ave., Wilmington, Ohio 45177. Estimated construction cost: $20,800; first-quarter operating cost: $11,100; revenue: $96,000. Format: contemporary. Principal: Jones is president, general manager and 49% owner of WKFI-AM-FM Wilmington, Ohio. Ann. Dec. 10.

TV applications

■ San Juan, P.R.—Comark Television Inc. seeks ch. 18; ERP: 4384 kw vis., 438.4 kw aur., HAAT: 1,159 ft.; ant. height above ground: 665 ft. Address: P.O. Box 267 Southwick, Mass. 01077. Estimated construction cost: $1,216,157; first-year operating cost: $183,750; revenue: N/A. Legal counsel: Stein, Halpert & Miller, Washington, D.C.; consulting engineer: John A. Fergie. Principals: Richard E. Fiore, Sr., Westfield, Mass.; David D. Smith, Baltimore, and LeRoy A. Wallace, Sr., West Springfield, Mass. (all 33⅓ each). Fiore is president of Comark Communications, Southwick, Mass., a transmission line systems corporation. Smith is secretary-treasurer of Comark Communications, and Wallace is vice-president, also of Comark. They are also applicants for UHF's in Portland, Me.; Daytona Beach, Fla.; Syracuse, N.Y., and New Orleans. Smith is 4.8% owner of Commercial Radio Institute, family held broadcast company which is licensee of WFMM(FM) Baltimore, and is applicant for new UHF's in Buffalo N.Y.; St. Petersburg, Fla.; Columbus, Ohio, and Indianapolis. Filed Nov. 12.

■ Knoxville, Tenn.—Knoxville Family Television Inc. seeks ch. 43; ERP: 646 kw vis., 129 kw aur., HAAT: 1154 ft.; ant. height above ground: 1074 ft. Address: 7401 Kingston Pike, Knoxville 37919. Estimated construction cost: $129,000 first-quarter operating cost: $180,000. Legal counsel: Robert S. Stone, Knoxville; consulting engineer: Scott Baxter, Brentwood, Tenn. Principals: James A. Haslam III, Doctor R. Crants and Martha D. Kent (one-third each). Haslam is president and 3% owner of motor lubricant and fuel distributing company in Knoxville. Crants is Nashville investment counselor. Kent is 50% owner of Chattanooga business furniture company. Crants has interests in applicants for new UHF's in Murfreesboro, Tenn., Springfield, Mo.; Daytona Beach, Fla., and Richardson, Tex. Kent has interests in applicants for new FM's in Belpre, Ohio, Lakeland, Fla., and Birmingham, Ala. Haslam has no other broadcast interests. Ann. Nov. 26.

AM actions

■ Lexington, Ala.—Wright, Wright & Sanders granted CP for new AM station on 620 khz with 500 w-D; conditions (BP-791228BB). Action Dec. 4.

■ Smyrna, Tenn.—Smyrna Broadcasting Corp. granted 710 khz, 250 w-D. Address: P.O. Box 128 Smyrna, Tenn. 37167. Estimated construction cost $28,800; first year operating cost $55,000; revenue $100,000. Format: MOR. Principals: Robert T. Sticht and Jack W. Bursack (33.3%) and Knox Ridley and J. Sam Ridley (16.7%). Sticht is president of Smyrna. Sticht owns Nashville studio. Ridleys are brothers and partners in auto dealership. There are no other broadcast interests. Action Nov. 26.

■ Bountiful, Utah—General Broadcasting Inc. granted 680 khz, 1 kw-D. Address: 1171 South West Temple. Estimated construction costs $44,951; first year operating cost $41,455; revenue $72,200. Format: good music. Principals: David R. Williams (55%), and wife Deanna (45%). David owns Industrial Communications, manufacturer of mobile telephone and one-way paging units in Veral and Salt Lake City, both Utah. He is also owner of General Telephone in Salt Lake City. Deanna is accountant. There are no other broadcast interests. Action Nov. 26.

FM actions

■ Thatcher, Ariz.—Payne Broadcasting Inc. granted 99.1 mhz, 100 kw, HAAT: 2383 ft. Address: 1 Wards Canyon, Box 1118, Clifton, Ariz. 85533. Estimated construction cost: $69,370; first-quarter operating cost $12,000; revenue $15,000 (year). Format: MOR. Principals: John W., Charles E. and Ronald K. Payne (brothers). Action Nov. 26.

■ Grand Junction, Colo.—Columbus Evangelical Free Church. Granted CP for new educational FM station on 90.3 mhz, ERP 2.0 kw (H&V), antenna height −441 ft. (H&V) (BPED-791219AE). Action Dec. 3.

■ *Eastport, Me.—Shead Memorial High School granted 91.7 mhz, .01 kw. P.O. address: McKinley Street, Eastport 04631. Estimated construction cost $570,000; first-year operating cost $175,000; revenue not given. Format: informational variety: Principal: applicant is public high school. Action Dec. 4.

■ Manchester, N.H.—Saint Anselm's College granted CP for new educational FM station on 90.7 mhz, ERP 290 W (H&V); antenna height 23 ft. (H&V); conditions (BPED-791226CP). Action Nov. 26.

Licenses

AM

- KAPZ(AM) Bald Knob, Ark.
- KBOT(AM) Cabot, Ark.
- WCSP(AM) Crystal Springs, Miss.
- WPRL(AM) Pearl, Miss.
- WAXO(AM) Lewisburg, Tenn.

FM

- KXVR(FM) Mountain Pass, Calif.
- *KSRH(FM) San Rafael, Calif.
- *KCLB(FM) Santa Rosa, Calif.
- *KRTM(FM) Temecula, Calif.
- KRXV(FM) Yermo, Calif.
- KVVO(FM) Victorville, Calif.
- WLMT(FM) Wilmington, Ill.

Ownership Changes

Applications

■ WLRQ(AM) Whitehall, Mich. (AM: 1490 khz, 1

Summary of broadcasting

FCC tabulations as of Oct. 31, 1980

	Licensed	On air STA*	CPs on air	Total on air	CPs not on air	Total authorized**
Commercial AM	4,567	3	2	4,572	118	4,690
Commercial FM	3,262	2	1	3,265	141	3,406
Educational FM	1,082	–	2	1,084	74	1,158
Total Radio	8,911	5	5	8,921	333	9,254
Commercial TV						
VHF	517	1	0	518	9	527
UHF	231					
Educational TV						
VHF	–	–	231	90	321	
UHF	100	1	4	105	7	112
Total TV	155	2	5	162	15	177
FM Translators	1,003	4	9	1,016	121	1,137
TV Translators	339	–	–	339	184	523
UHF						
VHF	2,567	–	–	2,567	259	2,826

*Special temporary authorization **Includes off-air licenses

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